**Famous Speech Project**

For this assignment, you will analyze a famous speech in order to determine how and why it is considered influential. Your objective is to show why the speech was *effective*. You will utilize the skills practiced in class during the last two grading periods. The goal of this assessment is to demonstrate your analytical skills.

**Step 1**: Go to [www.americanrhetoric.com](http://www.americanrhetoric.com) and choose a famous speech to analyze.

**Part 2**: No two students can have the same speech, so sign up early. First come, first serve!

**Part 3**: PowerPoint Presentation handout is due to me on 12/11 (B)- 12/12(A).

**Part 4**: Presentations will begin on 12/11-12/12. A schedule of presentations will be posted on my class website. Unless you have an excused absence, you will not be able to present on other day. NO EXCEPTIONS.

**PowerPoint Requirements (5 minute presentations)**

**Slides (10 slides):**

1. Title of Speech, Visual, Claim/Argument of the Speech
2. Provide a video clip of the speech being read; if none is available be prepared to record yourself reading the speech yourself (1 minute or less).
3. SOAPSTONE- BRIEF
4. Background of the speaker. Tell us the key factors (Not the name of the schools he or she attended, the family pet, and favorite dinner). Key factors should include:
	1. Main reasons this person gave the speech you are analyzing. This includes a little bit of history leading up to the speech. If you are analyzing MLK and his speech “I Have a Dream” then tell us about his rhetorical background as a preacher and the Selma boycotts. **By the end of the background section, we should be ready to understand a lot more about why this person is so well known for their persuasion**.
5. Toulmin Model Outline (brief and concise)
6. Speech Analysis: Rhetorical Strategy # 1
	1. Quote
	2. Analysis (keywords)
7. Speech Analysis: Rhetorical Strategy # 2
	1. Quote
	2. Analysis (keywords)
8. Speech Analysis: Rhetorical Strategy # 3
	1. Quote
	2. Analysis (keywords)
9. Speech Analysis: Rhetorical Strategy # 4
	1. Quote
	2. Analysis (keywords)
10. Personal opinion explaining why you chose this speech.

**Powerpoint Presentation Guidelines:**

* Use bullets or short sentences, and try to keep each to one line; that is, without text wrapping.
* You want your audience to listen to you present your information, rather than read the screen.
* Use graphics to help tell your story. Don't overwhelm your audience by adding too many graphics to a slide, however.
* Practice the presentation so that you can speak from bullet points. The text should be a cue for the presenter rather than the full message for the audience.
* Provide copies of the speech for the class to read during your presentation:
	+ Period 5 (31 students)
	+ Period 6 (31 students)

**PowerPoint Presentation Printout (slides) & Copy of the Speech due to me on 12/11(B) & 12/12 (A)**

* Handouts not turned in on the due date won’t be accepted at a later date. The student will not be able to present and will receive an **F** for the entire project.

**PowerPoint Presentation Guidelines:**

**Speaking**

* Introduce yourself and the topic you will be speaking about
* Talk at a natural, moderate rate of speech
* Project your voice.
* Speak clearly and distinctly.
* Repeat critical information.
* Pause briefly to give your audience time to digest the information on each new slide.
* Don’t read the slides aloud. Your audience can read them far faster than you can talk.

**Body Language**

* Keep your eyes on the audience
* Use natural gestures.
* Don’t turn your back to the audience.
* Avoid looking at your notes. Only use them as reference points to keep you on track (DO NOT READ OFF THE NOTECARDS). Talk, don’t read.

**If you read off of the PowerPoint, it will lower your grade one letter grade.**